

ATHLETE & FAMILY SPEAKER
ONE-SHEET

Jazmyn J. Barrow, Esq.

Legal protection for athletes, families, NIL, recruiting, reputation, and life beyond sports.

For sports parents, student-athletes, athlete advisors, NIL groups, universities, collectives, agencies, and community organizations.

SPEAKER PLATFORM

Athletes and families are being asked to make business decisions faster than most families can build the legal infrastructure to protect the athlete. Jazmyn helps audiences understand what to ask before signing, posting, committing, transferring, accepting money, or relying on an advisor.

FEATURED ATHLETE & FAMILY TALKS

Before the Money Moves

Legal protection for sports families navigating NIL, recruiting, eligibility, scholarships, contracts, and opportunity. Practical, parent-facing, and checklist-driven.

NIL Collectives Are the New Unions

The legal architecture behind athlete deals after House v. NCAA. Covers compensation, use rights, eligibility, morality clauses, contract leverage, and family protection.

This Is Family Business

A culturally grounded conversation about talent, reputation, ownership, power, and legacy for athletes, families, founders, and advisors.

Life Beyond Sports

How athletes and families can protect the athlete's name, reputation, relationships, and future value before the playing career changes.

WHAT AUDIENCES LEARN

- The contract terms that quietly transfer power: use rights, exclusivity, morality clauses, termination, payment timing, and approval rights.
- How to understand who is advising the athlete and who that advisor actually represents.
- What parents and guardians should ask before an athlete signs an NIL, agent, trainer, recruiting, or branding agreement.
- How to protect eligibility, reputation, family roles, and future opportunity while visibility grows.

SELECTED STAGE & AUTHORITY SIGNALS

- Featured speaker, 2nd Annual Sports Moms Conference, DeSoto, Texas, August 2026.
- Publisher of The Counsel Brief article "The New Unions: Why NIL Collectives Are Already Bargaining Without a CBA."
- Founder, J Barrow Legal, with Athlete & Family Counsel practice focused on contracts, NIL, risk, reputation, and planning.

FORMATS

Parent Workshop 30 to 60 minutes with checklist	Fireside / Live Show Conversational, audience-friendly
Panel NIL, recruiting, eligibility, family support	Private Team Session Athlete families, collectives, agencies, schools

CONTACT

Jazmyn Barrow, Esq. · Barrow Advisory Group · admin@jbarrow-legal.com · 216.930.1320 · jbl-bio.jazmyn.workers.dev/speak · LinkedIn: [/in/jazmynbarrow](https://www.linkedin.com/in/jazmynbarrow)